

Concept

People spend **2 hours** per week shopping for food, whether in store or online, and tediously choose each product one by one. **People are shopping backwards:** they buy ingredients first and then try to figure out what to cook.

Jow created a mobile app and website allowing consumers to do their weekly grocery shopping at the retailer of their choice, based on a selection of ready-made recipes.

Mission

To create the simplest way to plan meals and shop for groceries and ease the burden on busy households globally.

Vision

A future where there's always time for the best things in life; family, friends, and food.



“ We are what we eat : the way we eat reveals our place in the world. It’s our health, our impact on the environment. ”

“ A world where **homemade cooking** is not a duty but a **pleasure**, unlike ordering fast food and eating microwavable food. ”



Jacques Sabatier
Jow CEO



Homemade 3-Cheese Pizza

Ordered **38 times** by two users in 2021



Monday

Most popular day for Jow users to order a **virgin piña colada**



Most Ordered in 2021
Shepherd's Pie
Crispy Italian Chicken with Pasta
Croque Monsieur



3m+
users



40m
meals served in 2021



2,1m€
saved by our users in 2021



650t
less food wasted by users in 2021

Offices in **Paris** and opening soon in **NYC**

50 collaborators between Paris and New-York



16m
liked recipes



\$30m
total funds raised



#2
Ranking in "Food & Drinks" category on the French AppStore



4.9/5
AppStore rating



350k
social fans and followers